

SUNY Cortland
General Education and Degree Requirements for the
B.S. Degree in Sport Management

Transfer Courses from A.S. Degree in Sport Management
Monroe Community College

General Education and Degree Requirements

SUNY Cortland Course	Credit Hours	Transfer College Course	Credit Hours
GE 1: Quantitative Skills MAT 201 Statistical Methods	3	MTH 160 Statistics I	3
GE 2: Natural Sciences	4	SUNY GE Natural Science Elective	3
GE 3: Social Sciences	3	ECO 111 Principles of Microeconomics	3
GE 4: American History	3	HIS 211 History of Sport in the US	3
GE 6: Other World Civilization/Contrasting Cultures	3	SUNY GE Other World Civilization Elective	3
GE 7: Humanities	3	SUNY GE Humanities elective	3
GE 8: The Arts	3	Humanities Elective	3
GE 9: Foreign Language	3		
GE 10: Basic Communications CPN 100 Writing Studies I AND CPN 101 Writing Studies II AND	3	ENG 101 College Composition	3
Additional GE to reach 30 credits		SUNY GE Western Civilization elective	3
Presentation Skills	3	Fulfilled by SPM 466 at Cortland	
GE 11: Prejudice and Discrimination	3	Waived for Transfer Students with 50+ transfer credits	
GE 12: Science, Technology, Values & Society	3	Waived for Transfer Students with 50+ transfer credits	
Writing Intensive course	3	No equivalent allowed – can be met by required SPMG course	
Writing Intensive course	3	No equivalent allowed --- will be fulfilled by one SPMG course below	
			27
		Credits to complete at Cortland	6

Required Courses

SUNY Cortland Course	Credit Hours	Transfer College Course	Credit Hours
SPM 275 Foundations of Sport Management	3	PPE 215 Sport Management	3
SPM 310 Ethical Issues in Sport	3		
SPM 330 Sport Media Management	3		
SPM 335 Information Technology in Sport	3		
SPM 360 Sport Marketing	3	PPE 217 Sport Marketing or MAR 203 Sport and Entertainment Marketing	3
SPM 373 Sport Law and Organization	3		
SPM 466 Strategic Management of Sport Organizations			
ECO 366 Economics of Sport OR SPM 452 Sport Business, Finance and Politics	3		
	24		6
		Credits to complete at Cortland	18

Required Professional Electives

SUNY Cortland Course	Credit Hours	Transfer College Course	Credit Hours
<i>Choose 9 credits from:</i>			
SPM 201 Intro to Study Abroad in SPMG (1cr)			
SPM 227 Stadium and Arena Management (3cr)			
SPM 236 Digital Video Analysis (3cr)			
SPM 238 Sport Videography (3cr)			
SPM 240 International Study Seminar in SPMG (3cr)			
SPM 247 Intro to Intercollegiate and Scholastic Sport (3cr)			
SPM 255 Sport Event Management (3cr)			
SPM 277 The Business of Motorsports (3cr)			
SPM 279 The Business of Professional Football			
SPM 285 Ticket Operations in Sport			
SPM 287 Fantasy Sports and Sport Video Gaming (3cr)			
SPM 301 Cross Cultural Perspectives Abroad in SPMG (1cr)			
SPM 311 Legal Issues in Physical Education and Sport			
SPM 325 Intro to Sport Analytics			
SPM 336 Advanced Digital Video Practicum (3cr)			
SPM 338 Advanced Sport Videography (3cr)			
SPM 349 Sport Management Practicum (3cr)			
SPM 401 Seminar: Reflections Abroad in SPMG (1cr)			
SPM 420 Sport Entrepreneurship			
SPM 430 Applied Sport Media Management (3cr)			
SPM 435 Applied Infor Technology in Sport (3cr)			
SPM 436 Applied Digital Video Analysis (1cr)			
SPM 438 Applied Sport Videography (3cr)			
SPM 440 International Sport Enterprise (3cr)			
SPM 450 Disability and Sport			
SPM 455 Applied Sport Event Management (3cr)			
SPM 460 Applied Sport Sales and Marketing (3cr)			
	9		0
		Credits to complete at Cortland	9

Field Experience

SUNY Cortland Course	Credit Hours	Transfer College Course	Credit Hours
SPM 149 Event Practicum I	1		
SPM 249 Event Practicum II	1		
SPM 370 Pre-Internship Seminar in Sport Management	1		
SPM 470 Internship in Sport Management	9-12		
SPM 475 Internship Seminar	3		
	15		0
		Credits to complete at Cortland	15

Required Liberal Arts Courses

SUNY Cortland Course	Credit Hours	Transfer College Course	Credit Hours
COM 100 Human Communication	3		
COM 210 Fundamentals of Public Speaking OR COM 300 Interpersonal Communication	3		
PSY 101 Introductory Psychology	3		
SPM/CAP 100 Introduction to Computer Applications	3		
	12		0
		Credits to complete at Cortland	12

Required Management and Economics Foundations

SUNY Cortland Course	Credit Hours	Transfer College Course	Credit Hours
ECO 111 Principles of Microeconomics	3	ECO 111 Principles of Microeconomics	Counted above in GE
MGT 250 Principles of Management	3		
MGT 253 Principles of Marketing	3	MAR 200 Principles of Marketing	3
MGT 254 Principles of Accounting I	3	ACC 101 Accounting Principles I	4
Any 300/400 level course with ECO or MGT prefix (note: ECO 366 cannot fulfill req in this and above category)	3		
	15		7
		Credits to complete at Cortland	6

Electives

SUNY Cortland Course	Credit Hours	Transfer College Course	Credit Hours
		PPE 208 Sport Psychology	3
		BUS 104 Introduction to Business	3
		SMT 201 Internship in Sport Management	3
		PPE 100 Introduction to Sport Science	4
		PPE 175 Philosophy and Principles of Physical Education and Athletics	3
		PPE 240 Selected Topics in Physical Studies	3
		PPE 106 Individual Sports or PPE 120 Team Sports	3
		Total Transfer Elective Credits	22
Credits Required for Graduation	120	Total Transfer Credits	62
		Total Credits to complete at Cortland	66